

LEADING WITH INTENTION

Monique Daigneault



ABOUT THE HOST

MONIQUE DAIGNEAULT

Leading With Intention

Monique Daigneault is an ICF trained coach, an Accredited Master Coach, and the President/ CEO of MD Consulting. For over three decades she has been using her corporate experience to coach executives to be successful leaders.

Monique has the unique ability to build immediate trust and quickly get leaders into alignment with their true values and desired direction. As a lifelong learner, she has achieved seven business certifications, an Associate and Bachelor of Science in Management, and a Master of Science in Industrial and Organizational Psychology. Monique is a contributing author to the Random House best seller, *Ophelia's Mom* and the self-published collaboration *How to Win and Keep Clients*.

She is also the host of the live talk radio show *Leading with Intention* on the VoiceAmerica Business Channel.

The depth and breadth of Monique's knowledge gives her a unique perspective into the development needs of leaders.

Originally from Michigan, she now resides in Scottsdale, Arizona, and has two adult daughters, and five grandchildren.

Formerly a competitive bodybuilder, Monique enjoys weightlifting, hiking, yoga, skydiving, and Pilates. She volunteers for two months each year in Europe where she teaches Business English to foreign business executives.





**“FIGURE OUT WHAT MAKES YOU FEEL
UNCOMFORTABLE AND GO DO IT.”**

MONIQUE DAIGNEAULT

SOCIAL STATS



**MONTHLY SHOW NUMBERS:
3,200**

**ACROSS ALL PLATFORMS:
10,000+**



MARKET KNOWLEDGE

MARKET EXPERT

Monique has 25+ years of experience coaching corporate executives. She also has a corporate background in Human Resources that began when she was 22 years old.

Through exploration with her clients she helps them set goals, root cause their business problems, redefine their value, explore solutions, and implement sustainable and measurable changes.

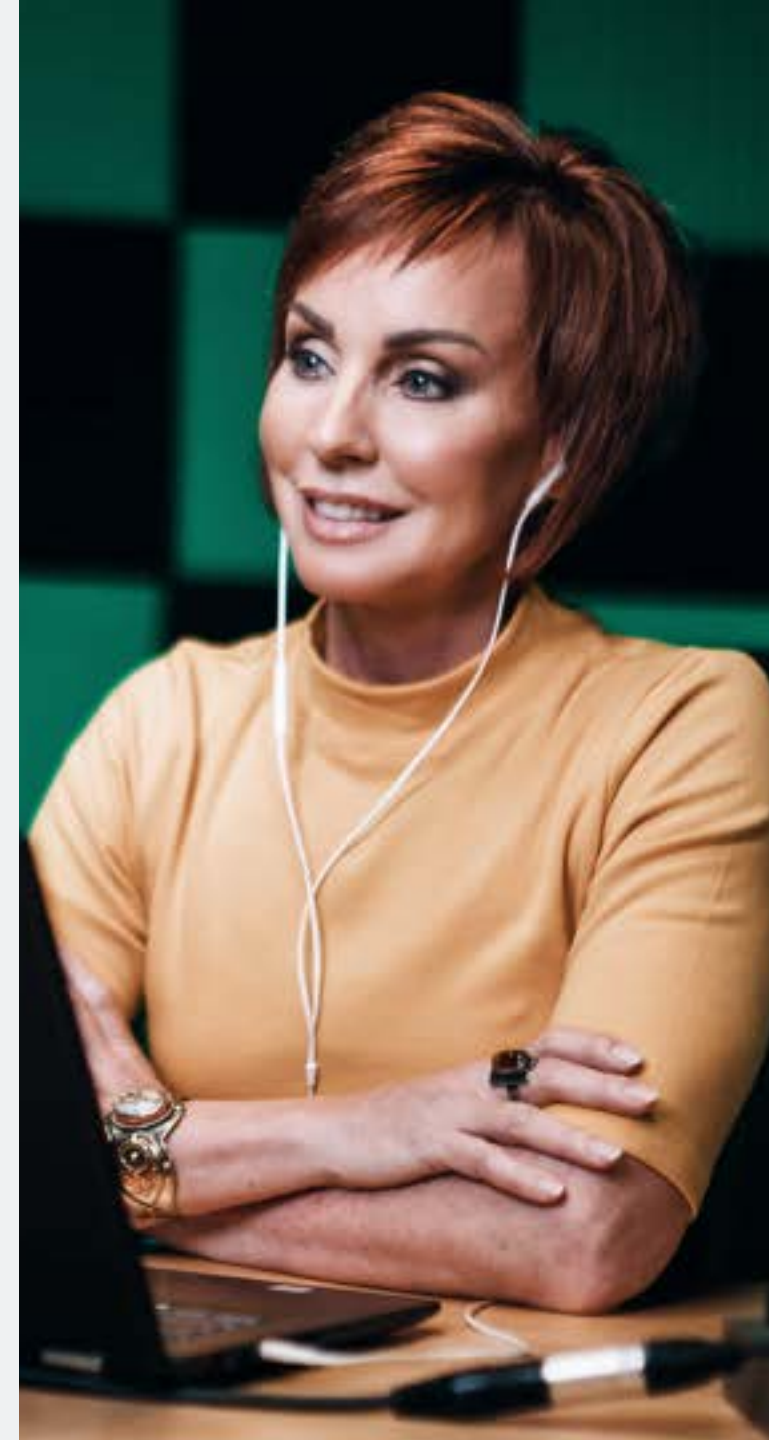
The outcome of this process gives them the ability to drive bigger change throughout the organization.

- ICF Trained and Internationally Recognized Coach
- IAPC&M Accredited Executive Coach
- Certified Woman-Owned Small Business (EDWOSB and SBE)
- 25+ Years of Corporate Experience
- Highly Coveted Executive Coaching Services
- Proven Methods That Bring Results
- Contributing Author of How to Win and Keep Clients
- Featured Nationally on SCORE Webinar
- Featured Author of SCORE Blogs

Coaches top leaders across 15 industries and 6 continents.

Monique influences her clients to build confidence in the workplace by stepping out of their comfort zone in life. It is a philosophy that Monique personally applies each day.

Giving back to the community is also important to Monique. Each year she volunteers 20% of her time to pro bono coaching projects, teaching English abroad, and helping foreign business executives improve business skills.



AUDIENCE

OUR LISTENERS

AGES 35-55

Gender: Male and Female, 50% are immigrants to the US

The primary audience consists of leaders from the Director role to the C-suite role. Typically, they are leaders between the ages of 35–55, commonly known as Generation X, who have experienced unresolved trauma in their personal life and/or trauma in the workplace.

They have families but, although work-life balance is important to this generation, many are lacking this balance because of their interest in climbing the corporate ladder. Income ranges from \$150K to over \$500K per year, they have lavish lifestyles, and are highly committed to their work. They are open to improving themselves as leaders so that they can continue to excel in the workplace.

This market is hungry for information that positions them as better leaders and helps them develop high-performing teams.

A secondary audience is the direct reports of these leaders, who will eventually fill their supervisor's shoes. This secondary market also includes Human Resources professionals, therapists who work with corporate employees in a clinical setting, and organizations that specialize in treating corporate PTSD.

A tertiary audience is lower-level managers and newly promoted managers who now have direct reports. Many of them come from the secondary audience and are now managers who have not had the proper training, mentoring, and coaching but are expected to lead others. This group is also hungry for any information that helps them handle the new team they are in charge of and navigate workplace culture and constant micro-traumas. They look to their managers for support, but those managers are also ill-equipped to give guidance.





OUR GUESTS

SHOW GUEST



LYNDSEY DOWD
Business Coach



JULIE WATERS
Director of Operations and
Human Resources



SABINE GEDEON
Career and Leadership
Strategist



LAUREL ELDERS
Founder Institute for
Integrative Intelligence



NITA SWEENEY
Mindfulness Coach / Author



FRED STUVEK
Management Consultant / Author



MARK HERSCHBERG
Fractional CTO / CPO



JENNIFER WISDOM
Consultant

SHOW DETAILS

SUBJECTS WE DISCUSS

Leading with Intention offers support, encouragement, and tools to help corporate leaders address their personal shortcomings and emerge from these unprecedented times as well-rounded, self-assured leaders. The show focuses on execution – helping leaders learn how to improve soft skills, leadership competencies, and work-life balance.

Most importantly, how to ensure that their organization is in alignment from the top down, including leaders and their direct reports.

TOPICS WE EXPLORE

- Time Management
- Worklife balance
- Personal Branding
- Leadership skills
- Soft Skills
- Leading teams
- Delegating
- Leveraging administrative support
- Artificial Intelligence
- Workplace trauma
- DEIA
- Empathy
- Informational Interviews
- Succession Planning
- Retention
- Onboarding
- Teambuilding

OUR SHOW FORMAT

LEADING WITH INTENTION

IS HOSTED ON VOICEAMERICA, THE WORLDS LEADING PROVIDER OF LIVE ORIGINAL CONTENT INTERNET TALK RADIO, WITH 3.5 MILLION LISTENERS PER MONTH AND GROWING.



FOR SPONSORSHIP INFO

Contact Robert Ciolino at (480) 553-5770 or email Robert.Ciolino@VoiceAmerica.com to schedule a time to discuss your personalized sponsorship package.